



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u> 569909 /		<u>Alt Order #</u>
<u>Product</u> Matheson for Congress 2012		
<u>Contract Dates</u> 10/22/12 - 10/28/12		<u>Estimate #</u> 11637
<u>Advertiser</u> Matheson/D/Congress		<u>Original Date / Revision</u> 08/21/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Kent Carbon	<u>Sales Office</u> Salt Lake City
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
1580 Lincoln St
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
1	13	10/22/12	10/28/12	M-F 5a-530a	5a-530a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11111--				5	\$175.00			
2	13	10/22/12	10/28/12	M-F 530a-6a	530a-6a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11111--				5	\$175.00			
3	13	10/22/12	10/28/12	M-F 6a-7a	6a-7a		:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11111--				5	\$375.00			
4	13	10/22/12	10/28/12	M-F 7a-8a	7a-8a		:30			NM	6	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11121--				6	\$375.00			
5	13	10/22/12	10/28/12	M-F 8a-9a	8a-9a		:30			NM	7	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	12112--				7	\$375.00			
6	13	10/22/12	10/28/12	Sa 7a-9a	7a-9a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$325.00			
7	13	10/22/12	10/28/12	Su 7a-9a	7a-9a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$325.00			
8	13	10/22/12	10/28/12	M-F 9a-10a	9a-10a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$150.00			
9	13	10/22/12	10/28/12	M-F 10a-11a	10a-11a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$150.00			
10	13	10/22/12	10/28/12	M-F 11a-12p	11a-12p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$175.00			
11	13	10/22/12	10/28/12	M-F 3p-4p	3p-4p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11111--				5	\$200.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



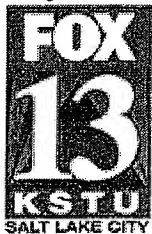
KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

<u>Contract / Revision</u> 569909 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/22/12 - 10/28/12	<u>Product</u> Matheson for Congress	<u>Estimate #</u> 211637
<u>Advertiser</u> Matheson/D/Congress	<u>Original Date / Revision</u> 08/21/12 / 10/23/12	

											Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
12	13	10/22/12	10/28/12	M-F 4p-5p	4p-5p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11111--				5	\$200.00			
E 13	13	10/22/12	10/28/12	M-F 5p-530p	5p-530p		:30			NM	8	\$6,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11111--				5	\$300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	13	10/22/12-10/28/12		M-F 5p-530p	5p-530p	MTuWThF----	:30		\$300.00	NM		
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14												
2	13	10/22/12-10/28/12		M-F 5p-530p	5p-530p	MTuWThF----	:30		\$300.00	NM		
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14												
3	13	10/22/12-10/28/12		M-F 5p-530p	5p-530p	MTuWThF----	:30		\$300.00	NM		
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14												
4	13	10/22/12-10/28/12		M-F 5p-530p	5p-530p	MTuWThF----	:30		\$300.00	NM		
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14												
5	13	10/22/12-10/28/12		M-F 5p-530p	5p-530p	MTuWThF----	:30		\$300.00	NM		
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14												
6	13	10/22/12-10/28/12		M-F 5p-530p	5p-530p	MTuWThF----	:30		\$800.00	NM		
(M)	MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5											
7	13	10/22/12-10/28/12		M-F 5p-530p	5p-530p	MTuWThF----	:30		\$800.00	NM		
(M)	MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5											
8	13	10/22/12-10/28/12		M-F 5p-530p	5p-530p	MTuWThF----	:30		\$800.00	NM		
(M)	MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5											
9	13	10/22/12-10/28/12		M-F 5p-530p	5p-530p	MTuWThF----	:30		\$800.00	NM		
(M)	MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5											
10	13	10/22/12-10/28/12		M-F 5p-530p	5p-530p	MTuWThF----	:30		\$800.00	NM		
(M)	MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5											
11	13	10/22/12-10/28/12		M-F 530p-6p	530p-6p	MTu-ThF----	:30		\$900.00	NM		
(M)	Credited											
12	13	10/22/12-10/28/12		M-F 530p-6p	530p-6p	MTu-ThF----	:30		\$900.00	NM		
(M)	MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5											
13	13	10/22/12-10/28/12		M-F 530p-6p	530p-6p	MTu-ThF----	:30		\$900.00	NM		
(M)	MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5											
14	13	10/22/12-10/28/12		M-F 530p-6p	530p-6p	MTu-ThF----	:30		\$900.00	NM		
(M)	MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5											
E 14	13	10/22/12	10/28/12	M-F 530p-6p	530p-6p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11111--				5	\$400.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	13	10/22/12-10/28/12		M-F 530p-6p	530p-6p	MTuWThF----	:30		\$400.00	NM		
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14												
2	13	10/22/12-10/28/12		M-F 530p-6p	530p-6p	MTuWThF----	:30		\$400.00	NM		
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14												
3	13	10/22/12-10/28/12		M-F 530p-6p	530p-6p	MTuWThF----	:30		\$400.00	NM		
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14												
4	13	10/22/12-10/28/12		M-F 530p-6p	530p-6p	MTuWThF----	:30		\$400.00	NM		
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14												
15	13	10/22/12	10/28/12	M-F 630p-7p	630p-7p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$450.00			
16	13	10/22/12	10/28/12	FOX Prime Friday 7-8p	7p-8p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
569909 /	

Contract Dates	Product	Estimate #
10/22/12 - 10/28/12	Matheson for Congress	211637

Advertiser	Original Date / Revision
Matheson/D/Congress	08/21/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount	
											7	\$10,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	----F--				1	\$900.00				
17	13	10/22/12	10/28/12	M-F 9p-1005p	9p-1005p		:30			NM			
											1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	21121--				7	\$1,500.00				
18	13	10/22/12	10/28/12	Sa 9p-1005p	9p-1005p		:30			NM			
											1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-----S-				1	\$800.00				
19	13	10/22/12	10/28/12	Su 9p-1005p	9p-1005p		:30			NM			
											1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-----S				1	\$1,500.00				
20	13	10/22/12	10/28/12	M-F 1005p-1035p	1005p-1035p		:30			NM			
											1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-T-----				1	\$400.00				
21	13	10/22/12	10/28/12	M-F 12p-1230p	12p-1230p		:30			NM			
											1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	----F--				1	\$125.00				
											65	\$33,400.00	
Totals													

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	65	\$33,400.00	\$28,390.00
Totals	65	\$33,400.00	\$28,390.00

Signature: _____ Date: _____

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